

VOLUME SHAMPOO

Laura Polko Volume Shampoo and Conditioner pair a deep, invigorating cleanse and weightless hydration to transform thin and fine hair.

PROVOLU™ TRADEMARKED INGREDIENT TECHNOLOGY

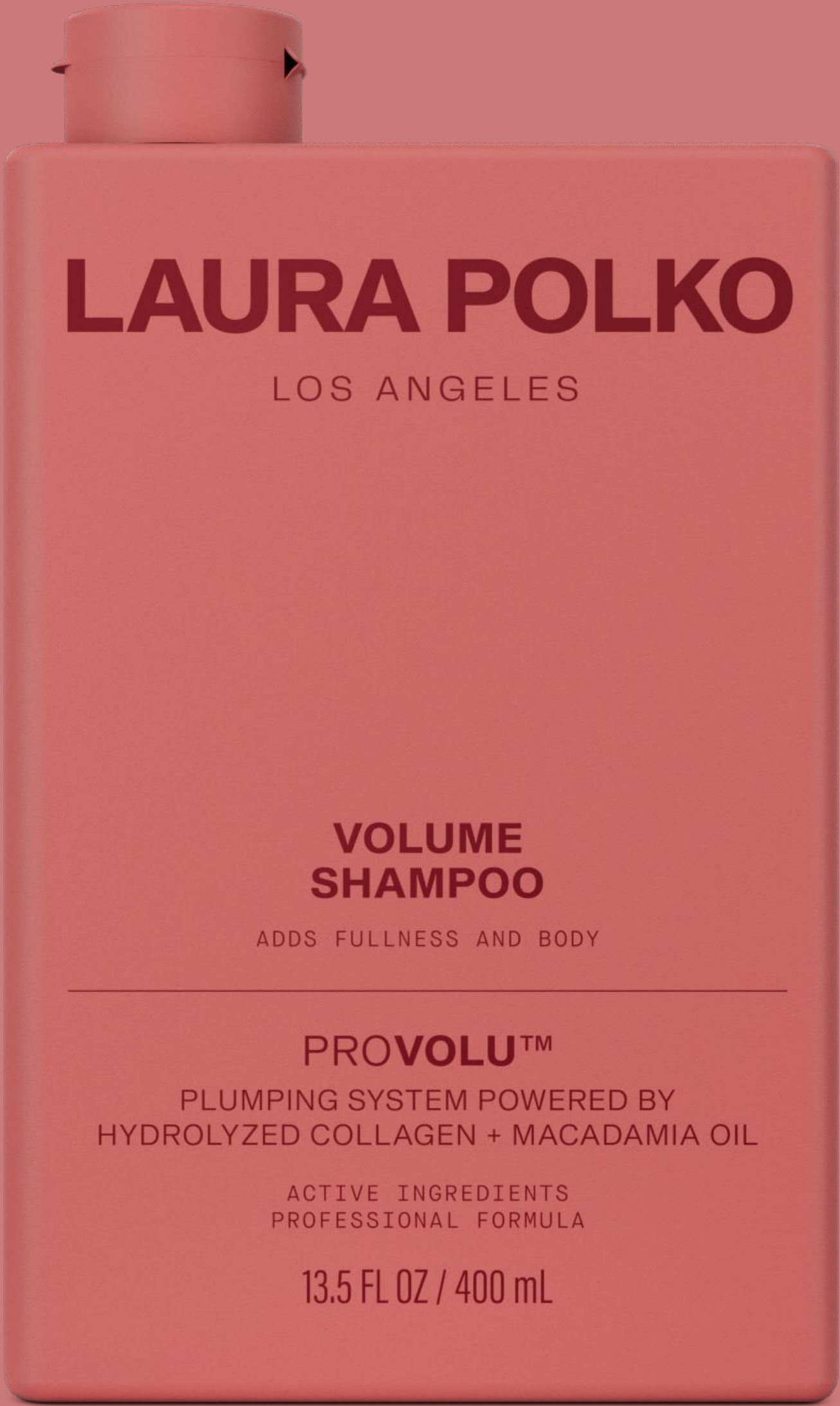
Our unique PROVOLU™ Plumping System—powered by active ingredients, Hydrolyzed Collagen and Macadamia Oil—invigorates strands to leave hair visibly plump and full of body.

HYDROLYZED COLLAGEN

MACADAMIA OIL

4X
VOLUME

Shown to deliver 4X Volume. From an instrumental test measuring volume of hair strand after using Laura Polko Volume Shampoo and Conditioner



CHARACTERISTICS

- + Clean formula
- + Free from sulfates, parabens and phthalates
- + Color safe
- + Salon quality
- + Dermatologically tested
- + Certified cruelty-free

SUITABLE FOR

Thin and fine hair, and hair prone to oil

HOW TO USE

Apply Shampoo to wet hair focusing on roots, gently lather and rinse. Follow with Conditioner, focusing on mid-lengths and ends before rinsing thoroughly. Once hair is dry/damp, follow with Laura Polko Leave-In Conditioner before styling or letting air dry.

TIP FROM LAURA

“I’ll always focus shampoo on roots to ensure a thorough cleanse, while working conditioner up from the ends to balance hydration in the hair.”