

ULTIMATE MOISTURE SHAMPOO

Laura Polko Ultimate Moisture Shampoo and Conditioner work to gently cleanse and deeply hydrate normal to dry hair, to leave it feeling soft with healthy shine.

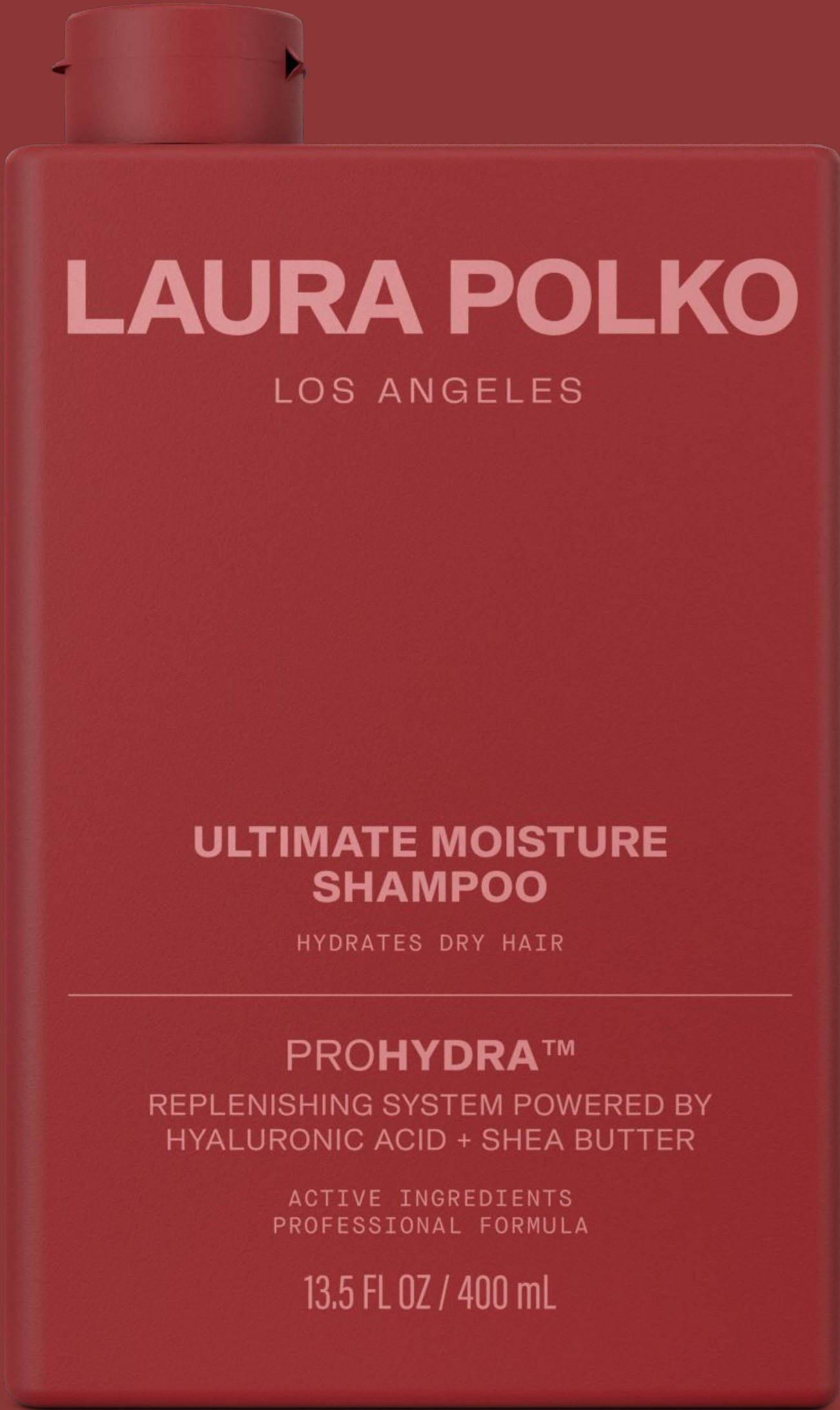
PROHYDRA™ REPLENISHING SYSTEM

Our unique PROHYDRA™ Replenishing System—powered by active ingredients, Hyaluronic Acid and Shea Butter—works to maintain hair’s hydration levels and prevent the moisture loss that can lead to dryness and frizz.

- HYALURONIC ACID
- SHEA BUTTER

HOW TO USE

Apply Shampoo to wet hair focusing on roots, gently lather and rinse. Follow with Conditioner, focusing on mid-lengths and ends before rinsing thoroughly. Once hair is dry/damp, follow with Laura Polko Leave-In Conditioner before styling or letting air dry.



CHARACTERISTICS

- + Clean formula
- + Free from sulfates, parabens and phthalates
- + Color safe
- + Salon quality
- + Dermatologically tested
- + Certified cruelty-free

SUITABLE FOR

Normal to dry hair of all types

TIP FROM LAURA

“I’ll always focus shampoo on roots to ensure a thorough cleanse, while working conditioner up from the ends to balance hydration in the hair.”